

Home Economics Department

Stage 5 Food Technology: Food trends

Year 9 assessment task 2 for *Trendy looking foods* unit

Task number 2

Weighting: 10%
 Due date: Semester 1: Term 2 Week 9
 Task: Investigation and research: Media report

Outcomes to be assessed:

- 5.3.2 A student justifies food choices by analysing the factors that influence eating habits.
- 5.6.1 A student examines the relationship between food, technology and society.

Task description:

1. Explain the term *media*.
2. What role does the media play in influencing our eating habits. Explain and provide examples.
3. Select a food advertisement and report on the following aspects:
 - who is the target market?
 - what advertising techniques are used?
 - how powerful is the advertisement? Explain your response.
4. Select another food advertisement where examples of food are being used to advertise something other than food. Explain the effect the food has created.

Requirements:

- Use a folio to set out your responses according to the questions.
- Ensure your work is typed and neatly presented.





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Task number 2 feedback sheet

Student name: _____

Mark: /10

Marking guidelines	Mark range
- Analysed factors that influence eating habits at a high standard. - Examined the relationship between food, technology and society at a high standard.	8–10
- Analysed factors that influence eating habits at a satisfactory standard. - Examined the relationship between food, technology and society at a satisfactory standard.	5–7
- No analysis of eating habits or analysed factors that influence eating habits at a basic level. - No examination or examined the relationship between food, technology and society at a basic level.	0–4

Teacher comment

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Mark sheet

[illegible]